

Central Ohio Bengali Cultural Association

Proudly presents
Ohio Utsav (Festival)



Celebrating the rich cultural heritage of Bengal
SPONSORSHIP KIT

July 23rd - 24th, 2016

Jeanne B. McCoy Center for the Arts

New Albany, OH

Presented by COBCA, www.bcacolumbus.com



Ohio Utsav



SRIKANTO



JAYATI



CHOU DANCE



ABHIJIT



SAGNIK



SOUGATA

23-24
JULY

COBCA PRESENTS
OHIO UTSAB

REGISTRATION FEE: \$50(Member) \$55(Non-Member) \$25(Student) \$15(Children)

Jeanne B McCoy Community Center

100 E Dublin Granville Rd, New Albany, OH 43054

Why Sponsor COBCA

COBCA is a nonprofit charitable, volunteer-based organization. We strive to raise, solicit, collect, and disburse funds and donations for charitable, cultural, educational and humanitarian purposes, either directly or in cooperation with other registered non-profit organizations in the USA and abroad.

Our members are our most important asset. Volunteering their time and effort, they are the force that allows us to carry out our many humanitarian efforts and achieve our mission. Through community service and other means, COBCA members promote cultural diversity to enrich community living throughout Central Ohio USA, which is our primary mission and objective. COBCA members comprise of a diverse group of professional leaders working together to address various communities need. The members have the opportunity to volunteer for community services, including but not limited to, food drives, feed the hungry at soup kitchens, free health care camps/clinics, raise funds/food drive/clothes drive for natural disaster relief in USA and India and promote cultural diversity through unique musical/cultural events bringing the whole community together.

Your support will also help us achieve our objectives - satisfying the social, cultural, literary and humanitarian needs of the community. It will enable spreading of rich South Asian cultural heritage to the American community by active participation. COBCA has played a significant role in making Columbus a diversified cultural center in the Midwest region. Considering the Bengali community's desire and fondness for the cultural aspects in our lives, this will bring a variety of different events, personae and attributes in the region. Your involvement makes a definite statement about your philosophy of making a difference. An effort of such magnitude can only be sustained through sufficient corporate and individual sponsorships.

Highlights

- COBCA is a 501(c)(3), non-profit, cultural organization.
- COBCA's annual mega event is immensely popular amongst the South Asian families in and around Central Ohio. Hence, there is opportunity for huge exposure to showcase your product and services to 2500+ South Asian families who have the highest per capita income amongst the minority groups.
- Indirectly supporting and donating for charitable, cultural, educational and humanitarian purposes.

Our Previous Sponsors



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Deloitte.

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Bank



Sponsorship Levels

Corporate Sponsorship:

Levels & Benefits	Event \$3,000	Diamond \$2,000	Gold \$1,000
Advertisement at event website	Y	Y	Y
Banner display <u>OR</u> 1 night hotel accommodation	Y	Y	N
Booth at the venue	Y	Y	Y
Complimentary Tickets	4 adults	2 adults	2 adults
Advertisement in event brochure (target distribution to 800 people)	Full Outside Color	Full Outside Color	Full Inside Color
Stage presence for 10 minutes	Y	N	N

Individual/Small Business Sponsorship:

Levels/Benefits	Patron \$1,000	Sponsor \$500	Donor \$250
Complimentary Tickets	6 adults + 4 children + 1 night hotel <u>OR</u> 8 adults + 4 children	4 adults 2 children	2 adults 2 children
Recognition in event brochure	Full page	Half page	Listed
Preferred Seating	Y	Y	Y

Advertisement

Levels/Benefits	Diamond \$500	Gold \$250	Silver \$150
Advertisement in event brochure (target distribution to 800 people)	Full page Color (Inside)	Full page B/W (Inside)	Half page B/W (Inside)





Celebrating 29th Year



সেন্ট্রাল ওহাইও বেঙ্গলী কালচারাল এসোসিয়েশন



Central Ohio Bengali Cultural Association

<http://www.bcacolumbus.com>



**Be
Volunteer**

**Join
COBCA**

COBCA Activities

- Charity – Feed the hungry, Food Drive, Children Performance for Senior Citizens, Race for the Cure, Toys for Tots and many more.
- Religious – COBCA celebrates Durga Puja, Laxmi Puja and Saraswati Puja.
- Cultural – COBCA organizes cultural programs during Bengali New Year, Saraswati Puja, DurgaPuja & Bijoya Sannilani and promotes Music, Dance, Drama etc for both Adults & Kids.
- Sports – COBCA arranges Annual Sports Day and has a Soccer & a Cricket team who play regularly and participate in different tournaments
- Entertainment – COBCA organizes Fund Raising Musical Nights, Senior Nights, Annual Picnic and many more.



COBCA Sponsorship Form

Name of Organization/Business/Individual : _____

Address : _____

Contact Name : _____ Date: ___/___/___

Phone Number: _____ email ID: _____

I would like to sponsor Ohio Utsab 2016 at the following level:

Corporate

- Event \$3,000
 Diamond \$2,000
 Gold \$1,000

Advertisement

- Diamond 500
 Gold \$250
 Silver \$150

Method of Payment:

Check Credit Card

Please check payable to 'COBCA'

Service by SQUARE

Send invoice to
Address:

Signature: _____ Date: _____

Sponsorship Contact:

Suvankar Sengupta
614-596-6842

Kajal Gorai
614-378-1619

Anando Mukherjee
614-378-3542

